

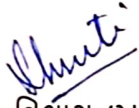


આર. સી. કોલેજ ઓફ કોમર્સ, અમદાવાદ

તારીખ- ૨૦/૨/૨૦૨૩

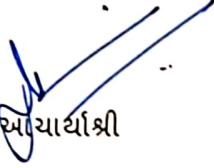
NEW PAPER PATTERN GENERAL ENGLISH AND COMMERCIAL COMMUNICATION

આથી કોલેજમાં અભ્યાસ કરતા Sem 2, 4 અને 6 ના સહુ વિદ્યાર્થીઓને જણાવવાનું કે General English and Commercial Communication વિષયની નવી Paper Pattern – ૨૦૨૨-૨૩ જોડાણ મુજબની રહેશે જેની દરેક વિદ્યાર્થીએ નોંધ લેવી.


અંગ્રેજી વિભાગ (અધ્યક્ષ)

શ્રુતિ ડાભી

આર. સી. કોલેજ ઓફ કોમર્સ


આચાર્યશ્રી

ડૉ. દિપા ગોસાઈ

આર. સી. કોલેજ ઓફ કોમર્સ



GUJARAT UNIVERSITY
Revised Structure of the Question Paper for
B. A., B. Com. and B. Sc.



SEMESTER-II
GENERAL ENGLISH – II
(New Course)

(Common for All Mediums)

(With Effect from Academic Year 2022-23)

Time: 2.30 Hours

Marks: 70

Texts: *Ferns: An Anthology of Prose and Poetry* (For Gujarati and Hindi Medium)
Glimpses of Infinity (For English Medium)

Question-1: [From Unit-I (Section-II-A Prose)]

(A) Answer any **FOUR** questions in brief: (out of six)

8

(B) Write a short note on any **ONE** of the following: (out of three)

6

Question-2: [From Unit-II (Section-II-B Poetry)]

(A) Answer any **FOUR** questions in brief: (out of six)

8

(B) Write a short note on any **ONE** of the following: (out of three)

6

Question-3: Do as directed: (From Unit-III)

14

(A) Fill in the blanks with appropriate modal auxiliaries given in the brackets: (Four blanks)

(B) Fill in the blanks with appropriate prepositions given in the brackets: (Four blanks)

(C) Fill in the blanks with appropriate articles: (Three blanks)

(D) Identify the types of sentences given below: (Three sentences) (NOTE: Questions should aim at assessing only the students' ability to identify the types of sentences.)

Question-4 (From Unit – IV)

14

(A) Write a dialogue on any **ONE** situation in about 100 words: (out of three)

Question-5: Choose the correct option: (Any seven out of twelve)

14

(MCQs from Units I & II)

GUJARAT UNIVERSITY

B. Com. Programme



Revised Structure of the Question Paper

SEMESTER-II COMMERCIAL COMMUNICATION-II (With Effect from Academic Year 2022-23)

Time: 2.30 Hours

Marks: 70

- Q-1. Long Question 14
(OR)
Long Question
(From Unit-1: Forms of Communication)
- Q-2. (A) Short note on any ONE: (out of Two) 8
(B) Do as directed: (Six items) 6
(Objective questions carrying one mark for each item)
(From Unit-2: Basics of Business Letter Writing)
- Q-3. Drafting of Business Letter 14
(OR)
Drafting of Business Letter
(From Unit-3: Business Letters)
- Q-4. (A) E-mail Writing: Complaint [From Unit- 4 (A)] 8
(OR)
E-mail Writing: Adjustment [From Unit- 4 (A)]
- (B) Match the following words: 6
[Six items from Vocabulary of Unit- 4 (B)]
- Q-5. Choose the correct option: (Any seven out of twelve) 14
(MCQs from Units-1 to 4)

GUJARAT UNIVERSITY
B. Com. Programme

Revised Structure of the Question Paper



SEMESTER-IV
COMMERCIAL COMMUNICATION – IV
Text: *Colours of Life* – (Section Two)
(With Effect from Academic Year 2022-23)

Time: 2.30 Hours

Marks: 70

- Q-1. (A) Answer any **FOUR** questions in brief: (out of six) 8
(B) Write a short note on any **ONE**: (out of three) 6
[From Unit – 1: *Colours of Life* – (Section Two)]
- Q-2. Letter Writing 14
(OR)
Letter Writing
(From Unit – 2: Corporate Social Responsibility Letters)
- Q-3. Agent's Letter to the Principal 14
(OR)
Principal's Letter to an Agent
(From Unit-3: Agency Correspondence)
- Q-4. Do as directed: 14
(A) Match the following: (Seven Items)
[From Vocabulary of Unit – 4-B No. 1 to 25 (Idioms)]
(B) Give meanings of the following: (Seven Items)
[From Vocabulary of Unit – 4-B No. 26 to 50 (Phrasal Verbs)]
- Q-5. Choose the appropriate option: (Any seven out of twelve) 14
[MCQs from Unit-1: *Colours of Life* – (Section Two)]

NOTE: No question will be asked from Unit – 4 (A): Collection Letters



GUJARAT UNIVERSITY
B. Com. Programme
Revised Structure of the Question Paper

SEMESTER - VI
COMMERCIAL COMMUNICATION - VI
Text: *Petals of Life* – (Section Two)
(With Effect from Academic Year 2022-23)

Time: 2.30 Hours

Marks: 70

- Q-1. (A) Answer any **FOUR** questions in brief: (out of six) 8
(B) Write a short note on any **ONE**: (out of three) 6
[From Unit – 1: *Petals of Life* – (Section Two)]
- Q-2. Letter from Unit-2 (Import Export Correspondence) 14
(OR)
Letter from Unit-2 (Import Export Correspondence)
- Q-3. Individual Business Report (From Unit -3 -A) 14
(OR)
Committee Business Report (From Unit -3- B)
- Q-4. (A) Read the following market report carefully and answer the questions
that follow it: (From Unit - 4 –A) 8
(N.B.: Only **FOUR** questions will be asked from the list of Technical
Questions with each question carrying **TWO** marks.)
(B) Match the following: (Six items) 6
(From Vocabulary (**1 to 35 only**) of Unit-4-B)
- Q-5. Choose the appropriate option: (Any seven out of twelve) 14
[MCQs from Unit – 1: *Petals of Life* – (Section Two)]
